



Raise a School. Raise a Nation.

UNLEASH YOUR MIND®

About iDiscoveri

iDiscoveri, founded in 1996, is a social enterprise of a 100+ passionate practitioners with a mission to demonstrate visibly better learning for children and make a scaled impact by renewing school education in India. We are led by a multi-disciplinary group of passionate educators, management professionals, and behavioral psychologists including alumni of Harvard, Cambridge, the IIMs and other leading institutions.

iDiscoveri In Schools

iDiscoveri has worked with close to 200 schools and touched over 30,000 people through its learning programs. Institutions that have experienced iDiscoveri's work include The Doon School (Dehradun), Modern School (New Delhi), Mallaya Aditi (Bangalore), The Heritage School (Gurgaon), several DPS schools, the Royal Government of Bhutan, Bharti Foundation (Airtel) amongst others. iDiscoveri also offers India's leading adventure based outdoor education program, Youreka, and runs a successful leadership practice, Crucible, for corporate and other organizations.

iDiscoveri is backed by a multi-disciplinary team having expertise in curriculum design, pedagogy, teacher education, leadership development. Our team has held teaching and leadership positions at the Shri Ram, Sanskriti, Aurobindo, Krishnamurthy, Montessori & IB schools amongst many others.

Set up Innovative New Schools

iDiscoveri has set up world class schools like The Strawberry Fields World School in Chandigarh, The Yenepoya School in Managalore, Pushpniketan School in Dhampur, The Heritage School in Gurgaon, NH Goel World School, Raipur and Ameya School, Vizag.

Offerings for Partner Schools

iDiscoveri will partner with you to create a **co-branded school (e.g. XYZ-iDiscoveri School)** that promises a child centric and holistic education which prepares and equips the child to face the challenges of the real world. The school will focus on understanding and application of knowledge for each child. We believe this will lead to a successful career in line with the child's innate talent. The essence of this education is captured in the following:

WHAT WE ENVISION FOR THE CHILD

1. Clarity of Concepts
2. Confidence for Life
3. Building Character
4. Ability to work in Cooperation
5. Connect with Community
6. Ability to Communicate effectively
7. Education that links innate talent to a Career opportunity
8. Consciousness of self.



As part of being the Knowledge Partners we offer the following:

1. PROJECT PLANNING & IMPLEMENTATION

- a. Creating a shared vision and education philosophy of the school
- b. Support identification of external vendors/partners on key activities
- c. Preparing and monitoring the detailed project plan, Business Plan & Financial Model
- d. Working with the management to make strategic choices for board affiliation, type of school, location & fees.
- e. School Organisation Structure
- f. Detailed Inputs on School Architecture / IT infrastructure/ lab and equipments

2. LEADERSHIP & TEACHER RECRUITMENT

We will find and select a high quality academic team comprising the following

- i. Principal.
- ii. Team of teachers

The deliverables for the selection process will comprise of the following

- a. Organisation Design
- b. Drafting of the recruitment advertisement
- c. Job Descriptions
- d. Terms and Conditions of employment including compensation structure
- e. Interview and Short listing of candidates
- f. 'Khoj' experiential assessment for teachers (A one day intensive selection program)

3. XSEED CURRICULUM (Nursery to Grade VII) including LEADERSHIP & TEACHER TRAINING

XSEED is a comprehensive teaching-learning program that delivers visibly superior learning for children – forming the core academic 'software' that powers your school.

This comprises:

- a. Leadership & Teacher Training – Interventions comprising of Certificate of Innovative Teaching, Certificate of Instructional Leadership for the Academic Head
- b. Curriculum – Curriculum in the form of lesson plans covering about 150 + Modules (Nursery – Grade VII).
- c. Student Workbooks – Workbooks for the children which will contain worksheets and assessments

4. SCHOOL SET UP

- a. Plans for class décor, resources, furniture and fixtures and classroom setup
- b. School/ Classroom Management expertise
- c. Advice on layout/plans for learning spaces



5. BRAND, ADMISSIONS & PARENTS

- a. Create school name, logo and tagline (promise). Developing Marketing Collaterals (16 in total) including school brochure, website et al.
- b. Design the marketing & communication strategy (media plan, advertisement)
- c. Coaching admissions team on media liaison, parent communication. Design and model admission process
- d. Conduct parent workshop. Train the principal and teachers for ongoing parent communication

Optional Offerings:

1. Market Research

- a. Site Selection - demographic mapping across the country

2. School Set up Formalities

- a. To advise on the legal structuring of the school
- b. Creation of Trust / Society/ Company
- c. Legal Requirements and compliance - Regulatory Approvals

3. Student Assessment

- a. Periodic audits, and continuous adherence to norms

4. Performance Management

- a. Documentation of goals
- b. Deliberations on overall goals for performance of stakeholders
- c. Deliberation on processes for continuous improvement, appraisals & career progression
- d. Documentation of appraisal process, metrics and so on

5. Audit

- a. Periodic audits, and continuous adherence to systems
- b. Policy modifications and process enhancements etc

The charges for optional offerings are separate.

To know more, you may email us at k12schools@idiscoveri.com or call at +91-9810231311 or +91-9891321279.